



**20
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SPONSORSHIP PROPOSAL

**46TH PACIFIC MARITIME TRANSPORT ALLIANCE
CONFERENCE**

NADI, FIJI

24 & 25 JULY (WEDNESDAY & THURSDAY)

**THEME: *CHARTING A SUSTAINABLE COURSE: PIONEERING
GREEN PRACTICES FOR PACIFIC PORTS AND TRADE***



WELCOME

Welcome to the Pacific Maritime Transport Alliance Conference 2024, to be held in Nadi, Fiji Islands.

The theme of this year's conference is '**Charting a Sustainable Course: Pioneering Green Practices for Pacific Ports and Trade**'. This theme encompasses the commitment to environmental sustainability while maintaining efficiency and innovation in port operations. It aligns with the organization's vision and emphasizes the role of ports as pivotal hubs in sustainable trade practices.

The conference will bring together experts and key stakeholders from the maritime transport industry, governments, academic institutions, and NGOs, to exchange knowledge and experiences, and to discuss the challenges and opportunities for the sustainability and resilience of Pacific Ports in the face of climate change.

The conference will feature a rich and diverse program of keynote speeches, panel discussions, technical sessions, and networking opportunities. You will have the opportunity to hear from leading experts and to engage in discussions on the latest developments, trends, and best practices in the maritime transport sector.

In addition to the conference program, the event will also include an exhibition showcasing the latest technologies and solutions related to the maritime transport industry, as well as a cultural program that will allow you to experience the rich and diverse culture of Fiji.

We are confident that the Pacific Maritime Transport Alliance Conference 2024 will be a valuable and enriching experience for all participants. Join us in Nadi and be part of the conversation on the sustainability and resilience of Pacific Ports in the face of climate change.


BACKGROUND EVENT DETAILS

The Pacific Maritime Transport Alliance (PMTA) is a regional group that promotes regional cooperation, friendship and understanding between Pacific islands member ports and port users through mutual association, exchange of knowledge and the dissemination of information useful to port administrations.

The purpose of the conference is to promote regional cooperation, friendship and understanding between member ports and port users through mutual alliances and the exchange of knowledge as well as the dissemination of information useful to port owners, operators, and users of port services.

It is also to promote measures to increase efficiency, safety and to facilitate the harmonious development of ports in the Pacific region.

Why attend PMTA?

- **Network with Industry Leaders:** Connect with key players in the maritime transport sector and expand your professional network.
 - **Learn from Experts:** Participate in informative sessions and interactive workshops led by industry experts, covering the latest trends and challenges facing the industry.
 - **Discover Innovative Solutions:** Explore the latest innovations and technologies in maritime transport and find ways to improve your operations.
 - **Experience Fiji Islands:** Immerse yourself in the vibrant culture of Fiji and enjoy unique local experiences.
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- A decorative graphic at the bottom of the page consisting of overlapping curved shapes in green, dark blue, and yellow.



SPONSORSHIP DETAILS

We would like to cordially invite you to be a part of the 46th Pacific Maritime Transport Alliance Conference, with the theme “***Charting a Sustainable Course: Pioneering Green Practices for Pacific Ports and Trade***”. As a leading organization in the maritime industry, your support will be a crucial factor in making this event a huge success. With **Platinum**, **Gold**, and **Silver** sponsorship packages on offer, we believe that we have an opportunity that will be of great value to your organization.

The conference provides an opportunity for the maritime industry to come together and discuss the challenges faced by Pacific ports in light of the changing climate. With a focus on sustainability and resilience, attendees will have the chance to hear from experts and participate in interactive sessions that will help to develop solutions to the challenges faced by the industry.

As a sponsor, your organization will benefit from:

- **Increased brand visibility:** Your brand will be prominently displayed throughout the conference, including on all promotional materials, signage, and the PMTA conference website.
- **Networking opportunities:** You will have the opportunity to network with attendees from the maritime industry, including port authorities, shipping companies, and other key players in the Pacific Region.
- **Access to top talent:** The conference will attract top talent from the maritime industry, providing you with the opportunity to meet and engage with potential customers, and partners.
- **Thought leadership:** By sponsoring the conference, you will demonstrate your commitment to sustainability and resilience in the maritime industry and establish your organization as a thought leader in this important area. We believe that the 46th Pacific Maritime Transport Alliance Conference will be an important event for the maritime industry, and we would be honored to have your organization as a sponsor. Please contact us for further information on the sponsorship packages and benefits.

BUDGET ESTIMATE DETAILS

Benefits / Sponsor Level	Platinum Sponsor FJD 20,000	Gold Sponsor FJD 15,000	Silver Sponsor FJD 10,000	Bronze Sponsor FJD 5,000	Crew Sponsor FJD 2,000
Prominent free spot for booth setup at conference venue	✓				
Free spot for booth setup at conference venue		✓			
Free logo on PMTA Bula Shirt and T-Shirt	✓				
Free corporate promotion on print and digital media	✓	✓	✓	✓	✓
Company logo on PMTA conference website, conference brochure, conference adverts	✓	✓	✓	✓	✓
Free pass and registration for 2 representatives attending the conference.	✓				
10 minutes presentation during conference	✓				
5 minutes presentation during conference		✓			
2-3 minutes corporate video presentation during conference			✓		
Company web link on Conference Website	✓	✓	✓	✓	✓
Corporate Branding on Conference event/Pull ups/flyers.	✓	✓			
Regular Mention during conference	✓	✓	✓		
Recognition during welcome ceremony and networking sessions.	✓	✓	✓	✓	✓
Pop-up banner display at the conference	✓	✓	✓		
Logo on conference agenda and on-site signage (including PowerPoint)	✓	✓	✓	✓	✓



SPONSORSHIP ALTERNATIVES

Alternatively, sponsors can also sponsor the options below, sponsors on these categories will receive recognition during conference , logo on conference banner, billboards and mentions during the conference duration, and speech time slots during their sponsored event.

Sponsorship Alternatives	Amount
Day 1 : Morning Tea	FJD \$3,000
Day 1 : Lunch	FJD \$8,000
Day 1 : Afternoon Tea	FJD \$3,000
Day 1 : Welcome Reception Dinner	FJD \$25,000
Day 2 : Morning Tea	FJD \$3,000
Day 2 : Lunch	FJD \$8,000
Day 2 : Afternoon Tea	FJD \$3,000
Day 2 : Gala Dinner	FJD \$25,000



MERCHANDISE SPONSORSHIP

As a sponsor, you will have the opportunity to showcase your brand to a targeted audience of industry professionals. Your logo will be prominently displayed on all merchandise items, including eco-bags, flash drives, water bottles, note book, pens, and more, which will be given out to all attendees.

Sponsoring merchandise items for the PMTA Conference is an excellent way to increase brand awareness, establish your company as a leader in the industry, and connect with potential customers and partners. It also demonstrates your commitment to supporting the advancement of research into sustainability and innovation in the Pacific's maritime sector.



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THANK YOU

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